



MOBI

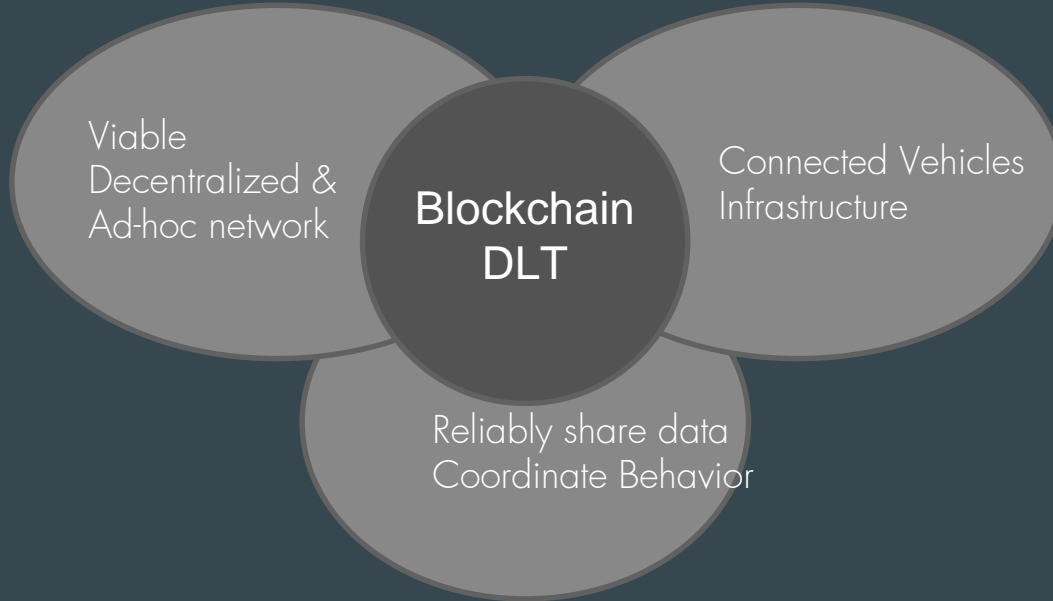
GRAND CHALLENGE



Goal of the Grand Challenge is to spark the imagination of the industry, government, academia and public in blockchain enabled connected vehicles world!

Three year project launched in Oct 2018

Goal - Improve Urban Mobility



The first challenge (Oct 2018- Feb 2019) was to demonstrate the current technology applied to mobility puzzle.

Project Submission Requirements:

- Writeup
- Video of their product demo
- Code

MOBI Grand Challenge Teams ▶



250+ Participants
23 Teams
15 Countries

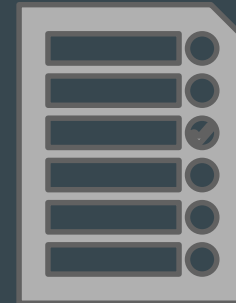
Types of Projects

- Payments
- Rideshare
- Route negotiation
- Congestion reduction
- Vehicle charging
- Identity



Criteria for Judging

- Creativity
- Technical
- Impact
- Feasibility



Distinguished Panel of Judges

OEMs

- Lars Klawitter – Jaguar Land Rover
- Klaus Schaaf – Volkswagen

Tech Companies

- Iliana Valiente – Accenture
- Dan Harple – Context Labs
- Mike Hearn – R3

VCs

- Jamie Burke – Outlier Ventures
- Lasse Klausen – 1kx

Non Profits

- Ashley Lannquist – World Economic Forum
- Zaki Manian – Trusted IoT Alliance

Prize Sponsors

- Ocean Protocol - \$100,000 of Ocean tokens
- XYO Network – 3,000,000 XYO tokens
- Amazon – DeepRacer Cars
- Accenture – Invitation to their innovation hub
- Constellation Labs and Pravici – Cash
- Blockgeeks – Membership





MGC Winners

- **1st position** - Chorus Mobility
(Decentralized route negotiation and payments)
- **2nd position** - Oaken Innovations
(Automotive commerce : tokenized toll booth payments)
- **3rd position** (joint winners) - NuCypher and NICS Labs
(Vehicle diagnostics data exchange) & Fraunhofer
Blockchain Lab (Platooning)



<https://drive.google.com/drive/folders/15ibBeejc-UJxQOKGRjJgx2PidFAHFvZK>



MGC Phase II - Citopia