INDIA’S LARGEST TECH & INFRA EXPO

POST SHOW REPORT
With over 30 glorious years of fostering partnerships between India and the world, Convergence India is accelerating India’s digital revolution while the Smart Cities India expo is heralding India’s emerging modernization & development landscape.
CELEBRATING THREE DECADES OF ACCELERATING INDIA’S DEVELOPMENT, THE 2023 EDITION WAS THE LARGEST & MOST VIBRANT EXPO IN THIRTY YEARS

44,170 VISITORS

1,015 PARTICIPATING BRANDS

36 COUNTRIES

182 STARTUPS

40 CONFERENCE SESSIONS

200 SPEAKERS
We are the world’s fastest growing major economy

We have launched an aggressive expansion of the National Optical Fibre Network that will take broadband to our 600,000 villages. We will connect all schools and colleges with broadband. Building I-ways are as important as highways.

There was a time when urbanisation was considered as a problem but I think urbanisation must be considered as an opportunity. Soon cities would emerge, not on the basis of water bodies or highways, but on the basis of optical fibre network.

Our cities are the driving force of our economy. We are making the city a hub of a vibrant economy. Our efforts should be to keep our cities clean as well as healthy.

Most of the cities in our country are traditional cities and have developed in a traditional way. In this era of modernization, the antiquity of these cities is equally important. We can learn a lot from every street, stone, moment and history of our ancient cities. We can learn how to advance our local art skills and products and make them the hallmark of the city!

India is celebrating the Amrit Mahotsav of Independence. There should be public participation in the development of the city and we should give emphasis on it.

‘Brand India’ is being built out of 5-Ts - talent, tradition, tourism, trade and technology.

India has: Taste for technology. Trust in risk takers. Temperament for reform.

Many tech innovations are among the biggest transformations of our era. Technology has emerged as a force multiplier in battling poverty. Digital solutions can show the way to solve global challenges like climate change. Our emphasis on making digital technology more inclusive is bringing a meaningful change in the lives of the poor. India’s tech related efforts have also helped millions of Indians, particularly during the pandemic.

From long lines to online... the last few years have witnessed effective usage of technology to boost ‘Ease of Living.’

Technology means greater transparency.

“Technology means enhanced ‘Ease of Living.’ The numerous strides in technology in the last few years are powering India’s growth.

India has shown how to democratise technology. India has also shown how to give tech a human touch. In India, technology is a force of equality and empowerment.

Technology brings transformation. Some of you may have heard that India is the world’s number 1 in real-time digital payments.

In India, technology is not an agent of exclusion. It is an agent of inclusion.

We see urbanisation as an opportunity and we are committed to making our cities world class urban spaces that further ‘Ease of Living.’

Urbanisation is on the rise and we in India are fully prepared to ensure our cities have top quality infrastructure. Increase in the number of cities with metro connectivity over the last few years has been tremendous.

India is on the move. Our economy is on the move. We are the world’s fastest growing major economy. Our cities and towns are on the move. We are building 100 smart cities. Our infrastructure is on the move. We are speedily building roads, airports, rail lines & ports.

Today, while India is building 100 smart cities across the country, it is also ensuring rapid progress in over 100 aspirational districts. Today, while India has become a net exporter of electricity, it has also ensured that crores of households get electricity.
INDIA’S LARGEST TECH & INFRA EXPO IS GROWING BIGGER STILL...

Growth in the 2023 edition compared with 2022

- **50%** FLOOR AREA
- **44%** VISITORS
- **18%** PARTICIPATING BRANDS

2023
THE MOST POWERFUL LEADERS TAKE CENTER STAGE
I’m happy that all international participants and startups are here. There is a huge potential for new technologies, research, and innovation. To my friends from abroad, I say to you invest in India. We are the fastest growing economy – 100% you will get a good return on your investment.

NITIN GADKARI
Union Minister for Road Transport & Highways Government of India

We believe that the future of urban development lies in integrating technology and data analytics into city planning and management.

H.E. KAREL HIRMAN
Minister of Economy Slovak Republic

Israel, considered the Start Up Nation of the world, with cutting-edge solutions, is helping India in technology development for easing congestion on roads, hazard mitigation and drone technology.

H.E. NAOR GILON
Ambassador of Israel to India
By Diwali this year, India would have 100% 5G coverage. But we need a lot of support on the applications in order to get these networks filled. If we are not able to fill these networks, that’s where the whole system will start to fall.

UMANG JINDAL
Head of 5G RAN Software and Performance, India, Oceania, and Southeast Asia, Ericsson

5G will be ubiquitously available in India in 2-3 quarters time – but the ecosystem needs to kick in for all these inclusive use cases; of finance, health, entertainment, Meta, etc.

RANDEEP SEKHON
Chief Technology Officer
Bharti Airtel

This is one of the biggest ICT exhibitions I’ve ever seen in India!

RAJIV MAKHNI
Managing Editor
NDTV

1st Phase of 5G rollout involves heavy investments from service providers & requires support from the Government. Adaptability of 5G will depend on use cases developed particularly for India & affordability of devices.

LT. GEN. DR. S P KOCHHAR
Director General
Cellular Operation
Association of India
5G will introduce a multitude of use-case scenarios, which will be leveraged and capitalised on by verticals to generate more revenue.

RAJEN VAGADIA
Vice President
Qualcomm India Pvt Ltd & President, Qualcomm India and SAARC

The time was due for India's smartphone market to move into premiumization. Users in India were always seeking upgrades, and it's happening now.

NIPUN MARYA
Chief Executive Officer
iQOO

Today, with the gig workers in India actually coming into play, the Indian employee has no limit on what he or she can create with technology like 5G. If we are true to this path, I think we will be much faster to a $5 & even $10 trillion economy than the government envisages.

NAVNIT NAKRA
India CEO and Head of India Region
OnePlus India

The rate of adoption of new technologies in India is very high. Last year, India saw a 74% increase in the import of 5G-enabled chipsets.

ANKU JAIN
Managing Director
MediaTek India

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AS 5G BECOMES A REALITY, THE INDUSTRY IS FORGING A PATH TO 6G AND BEYOND...
**KEY THEMES**

- TELECOM & 6G
- WIRELESS COMMUNICATION TECHNOLOGIES
- BROADBAND INFRASTRUCTURE
- BROADCAST & DIGITAL MEDIA
- SATELLITE COMMUNICATIONS
- MOBILES, ACCESSORIES & SMART WEARABLES
- INTERNET OF THINGS
- CYBER SECURITY
- CLOUD & EDGE COMPUTING
- EMBEDDED TECHNOLOGY & ELECTRONIC MANUFACTURING
- FINTECH & BLOCKCHAIN
- DIGITAL GAMING

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**WHAT'S NEW**

- AR & VR
- AI
- AI & ROBOTICS
- SMART HOME
- METAVERSE / WEB 3.0
- TECH FOR GOOD
- SPACE TECHNOLOGY
- MARTECH
- MOBILITY
Our definition of Smart Cities has to be in tune with what our country needs. New programmes are to be launched and more investments are required.

KUNAL KUMAR
Joint Secretary and Mission Director, Smart Cities Mission
MoHUA, Govt. of India

Smart Cities use public money for citizen welfare, hence open-source technologies in a vibrant ecosystem of different players can be used for maintenance and development of data.

ULRICH AHLE
CEO
FIWARE Foundation

Using virtual twin technology for different scenarios is indeed an extremely useful approach to accelerate future smart cities.

JACQUES BELTRAN
Public Services Industry VP
Cities & Public Services
Dassault Systemes

We have to move from a mission to a movement to ensure the success of the Smart Cities Mission.

RAHUL KAPOOR
Joint Secretary
MoHUA, Govt. of India

The leaders of the Smart Cities Mission aim to deliver the learnings from 100 Smart Cities to 4,800 cities.
India needs to find its own mobility solutions. A multi-pronged approach, like the use of waste-to-energy, ethanol, etc., should be taken into consideration for reaching India’s vision of a carbon neutral economy.

CV RAMAN
Chief Technical Officer
Maruti Suzuki India Limited

A mobility that is accessible and barrier-free to all is the real smart mobility.

SANKET S. BHONDVE
PS to Hon’ble Minister, Ministry of Road Transport and Highways
Government of India

As a mobility manufacturer, our job is not only to manufacture cars but also to manufacture mobility solutions, which are sustainable in nature.

PUNEET ANAND
Assistant Vice President & Group Head- Corporate Affairs & Corporate Communication,
Hyundai India

The most important feature in the Smart Cities landscape, is smart mobility. Smart mobility will define the way everything moves, from goods to people.

JAIDEV VENKATARAMAN
Head- ADAS Central Engineering Autonomous Mobility
Continental Automotive India

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KEY THEMES

- SMART CITIES
- SMART BUILDINGS
- SMART TRANSPORT
- SMART WATER
- SMART ENERGY
- CLEAN TECH
- URBAN INFRASTRUCTURE
- HEALTH & SANITATION
- EXPERIENTIAL ZONE

WHAT'S NEW

- ESG
- SMART LIGHTING
- DIGITAL TWINS
- EV & CONNECTED CARS
- MUNICIPAL WASTE MANAGEMENT
- DRONES
- SECURITY SURVEILLANCE
- INTERNET OF THINGS
A unique pavilion offering insights into how Future Cities will adopt technology, sustainability and innovation, the Experiential Zone showcased solutions in Domestic Roof Top Charging, EV Charging, EV Mobility, Smart Metering, IoT based Smart Bins, Plastic Recycling solutions, Air to Drinking Water Technology, Robotic Manhole Scavenging Machines for Municipal and Industrial applications, City Surveillance, EV Patrolling, Camera’s and ICC, Bus Stop Automation with Wifi, Solar Charging, SOS, Automated Parking and Ticketing Systems for facilities, Smart Pole Lighting and Surveillance systems, providing an engaging platform for visitors to experience smart solutions first hand.
The expo saw participation from 36 countries, which showcased trends in the domains of Broadcast & Digital Media, Optical Communications, Telecom & Mobile Technologies, and Smart City & Smart Energy Solutions. Australia, China, Germany, Russia, Slovakia, and the UK participated with large delegations and demonstrated cutting-edge solutions and breakthrough technologies from their respective nations.
Launched in 2021 to enable the Indian Startup ecosystem to take on the world, the StartUp Hub facilitates interaction with business owners, industry stakeholders, technology experts, incubators and investors.

**Key Highlights of StartUp Hub 2023**

- Supported by Invest India
- In collaboration with the Department of Science & Technology, Govt of India; Kerala Startup Mission; StartinUP & Startup Odhisa, 182 Startups showcased their vision of the future – with solutions ranging from Smart ICT, IoT, AI, Fintech, Telecom, IT, Smart Energy & Green Energy
- High Powered Panels, with 30 leading voices from the Startup ecosystem
- 100+ entries received for the Pitch Competition, sponsored by Dubai World Trade Centre & Exhibitions India Group
- Dedicated Startup – Investor meet witnessed over 120 investors, with 220 one-to-one meetings.
In the new India, every change and everything we operate, is not brought to you by a Fortune 500 company, but a Startup that found a problem and provided a solution.

AASTHA GROVER
Head
Startup India

The digital divide is still a crucial issue in our ecosystem, which needs to be brought down so that every citizen has an equal chance to grow.

JEET VIJAY
Chief Executive Officer
MeitY Startup Hub

Aviate, navigate, communicate – this analogy of flying a plane, I believe, is similar to growing a startup and keeping it afloat.

GUL PANAG
Entrepreneur, Actor Producer

In another 10 years, Odisha will be known for startups. Startup Odisha is setting up an angel investment network in the State to provide a much-needed investment infrastructure and support mechanism.

DR. OMKAR RAI
Executive Chairman
Startup Odisha
EXHIBITOR FEEDBACK

94% of the exhibitors established useful business contacts

95% of the exhibitors expect orders as a result of exhibiting

93% of the exhibitors indicated the visitor quality was good or excellent

89% plan to exhibit at the 2024 edition
VISITOR PROFILE

26% CXO / Senior Management

25% Buyers / Suppliers / Distributors

7% Senior Government Officials / Secretaries / Smart Cities CEOs / Municipal Commissioners

20% Functional Heads

6% Senior Officials, Embassies / Trade Offices / Chambers

5% End Users

5% Policymakers

6% Consultants
Visitors to the expo include a cross-section of leaders from a wide range of industries.
The expo allowed us to showcase our advanced products, like WiFi 6 ONT “Moksha” – based on MayaOS – which will continue to set new standards of staying digitally connected and help operators deliver the best in the Wi-Fi experience market.

RAHUL THAKUR
Director, Software Development
GXGroup

We are pleased to be associated with the expo. We received a lot of enquiries and targeted visitors, as the footfall was unexpectedly amazing.

J.B.V. REDDY
Scientist - F / Director
Department of Science & Technology (DST)
Ministry of Science and Technology, GOI

The expo is a great platform for VueNow to showcase its expertise in building new India’s digital superhighways by creating Edge Data Centers Network. The tech fair created a platform for meaningful discussions and collaborations that will undoubtedly have a lasting impact.

NITIN SRIVASTAVA
Director, VueNow Group

At the Expo, we had an ideal platform to display our innovations and explore the latest technologies. We received a lot of enquiries and attracted visitors in numbers much beyond our expectation. Congratulations to the organisers for conducting such a safe and successful event.

DHARMENDRA PRATAP SINGH
Mission Director
Smart Cities Mission, UP
India is taking strides to ensure that the emerging challenges in the digital world are managed effectively, so that the nation emerges as a major digital nation. The expo provided a timely platform to showcase digital initiatives by public & private sectors and increase awareness about innovative solutions leading to integrated, responsive and transformative digital ecosystems.

**MANAV MITTAL**
Managing Director, Syrotech

The expo provided us with an exceptional platform to connect with fellow stakeholders and captivate visitors with the electrifying design of Mahindra’s first electric SUV, the XUV 400. The delivery of the 500th XUV 400 at the exhibition enhanced the significance of our participation and marked a significant milestone in our pursuit of a more sustainable future.

**NEHA ANAND**
VP & Head-Global Brand, Digital Marketing & Marketing Communications
Mahindra Automotive

Convergence India & Mobile India Expo is a perfect platform to exhibit your brand, not only for Indian consumers, but also for global stakeholders aspiring to partner with Indian brands. We at KDM look forward to Promote, Partner & Progress through this annual business extravaganza.

**N D MALI**
Founder, KDM India

The expo has truly been an amazing experience for us, providing a platform to demonstrate our expertise and contribute towards the overall growth of the economy. I am proud to have been a part of this influential event, and am confident that our continued participation will not only benefit our company but also contribute to the realization of the Smart Cities vision in India.

**DEVNSH KHULLAR**
Founder, LGS Solutions
SMART CITIES INDIA AWARDS

BEST HEALTHCARE INITIATIVES AWARD
Raipur Smart City Ltd & Raipur Municipal Corporation

BEST WATER MANAGEMENT AWARD
Indore Smart City Development Ltd.

CLEAN CITY AWARD
Sagar Smart City Limited

GOVERNANCE AND ECONOMY AWARD
Jabalpur Smart City Limited

PUBLIC PRIVATE PARTNERSHIP INITIATIVES AWARD
Tata Projects Limited

SMART ENERGY PROJECTS AWARD
New Town Kolkata Green Smart City Corporation

FINTECH INDIA INNOVATION AWARDS

FINTECH FOR FINANCIAL INCLUSION
Airtel Payments Bank

BEST FINTech STARTUP
Ring

BEST USE OF AI IN FINTECH
Ondyaanics

BEST CUSTOMER EXPERIENCE SOLUTION
Online PSB Loans Limited (PSBLootin5Minutes.com)

FINTECH PRODUCT OF THE YEAR
BharatPe (postpe)
360 DEGREE EXPO PROMOTION

**DIGITAL REACH**
- Social Media Reach Across Platforms: 10M
- Digital Ad Impressions: 40M
- Website Visitors: 1M
- Video Views: 650K

**MEDIA COVERAGE**
- 100 Media Articles with 1.6B Impressions
- Media Partners: 50
- Print Ads: 200
- Reach via Newspaper Ads: 50M
INDIA'S LARGEST TECH & INFRA EXPO

31st Convergence India Expo

9th Smart Cities India Expo

17-19 JANUARY 2024 | PRAGATI MAIDAN, NEW DELHI

Connect with us

BOOK YOUR SPACE

SHELL SCHEME

₹14,000
US$ 370

SIZE
Minimum
9 sqm

RAW SPACE

₹13,000
US$ 340

SIZE
Minimum
18 sqm

Raw Space
Power supply will be chargeable | GST as applicable

ORGANISERS

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