

Advertising Opportunities

INDIA'S BIGGEST TECHNOLOGY EXPO



23-25 MARCH 2026 | BHARAT MANDAPAM, NEW DELHI

Co-located Expos



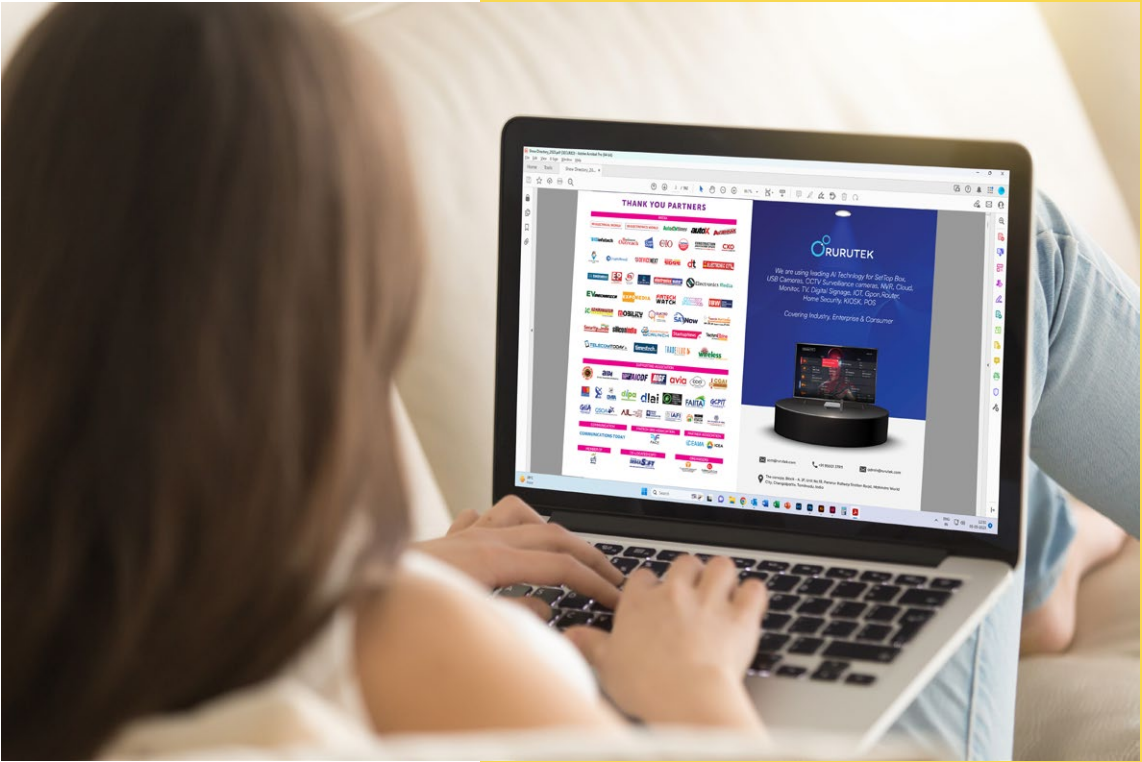
Show Directory Advertisement

Make ‘The Show Directory’ the driving force, to give your Company that extra mileage and visibility.

The Digital Show Directory, which is brought out during the Exhibition, is the source of reference and information.

LOCATION	COLOUR	₹	US\$
Full Page	4 Colour	50,000	1000

GST as applicable





Show Daily Advertisement

The Show Daily News Bulletin is a coloured newsletter published on all three days of the event. The bulletin comprehensively covers news, product launches, industry insights, interviews of industry leaders, conference sessions, etc.

The copies are distributed complimentary to trade visitors, exhibitors and conference attendees of the show.

POSITION	₹	US\$
Back Cover	40,000	800
Inside Front cover	25,000	500
Inside Back cover	25,000	500
Full Page	20,000	400
Half Page	15,000	300

GST as applicable

Bunting

Buntings installed on aisles, opposite exhibition halls entrances - A great option to increase brand awareness.

Size: 10ft (W) X 12ft (H)

Type: Flex

Rate: ₹50,000 / USD 1000
(per bunting)

GST as applicable





Inhall Hanging Banner

Rigging / hanging banners suspended from the ceiling of the venue, a promotional signage that can be seen from almost every angle of the hall, recommended for great visibility

Size: 6 Ft (W) X 15 Ft (H)

Type: Flex

Rate: ₹1,00,000 / USD 2000
(per banner)

GST as applicable

Video Wall Branding

Position your brand right at the first point of contact! The sponsor's logo will be prominently placed on the frame of the large video wall stationed at the registration and entry area -ensuring visibility from every visitor entering. This high-footfall zone guarantees unmatched exposure and creates a strong first impression.

Type: Digital Screen

Rate: ₹2,00,000 / USD 4000
per slot

GST as applicable





Passage Signage

Large horizontal banners placed along the walkway (drop off point to exhibition hall) and other strategic locations including foyer - An effective way of introducing your brand to the visitors and to drive traffic to your booth by displaying custom artwork including your company name, logo, and booth number.

Size: 15 Ft (W) X 10 Ft (H)

Type: Flex

Rate: ₹1,25,000 / USD 2500
(per banner)

GST as applicable



Standee Signage

Standee placed in the foyer area is an effective way for your brand to stand out & to drive traffic to your booth by displaying custom artwork including your company name, logo and booth number.

Size: 3 Ft (W) X 6 Ft (H)

Rate: ₹35,000 / USD 700 per standee (Standee on flex & frame)

GST as applicable



Selfie Point Branding

Go viral with every click! The sponsor's branding will feature on the official selfie booth, offering visibility not only to on-ground visitors but also across social media platforms as attendees share their moments online. A perfect opportunity to integrate brand presence with visitor engagement and digital amplification.

Rate: ₹2,00,000 / USD 4000

GST as applicable





Shuttle/Golf Cart Branding

Drive brand visibility across the venue! Sponsors will get exclusive branding on golf carts and shuttle buses that transport visitors to the expo entrance. With continuous movement and high visibility en route, this is a dynamic branding opportunity that ensures repeated brand recall.

Type: Flex

Rate: ₹50,000 / USD 1250
(per vehicle)

GST as applicable





For more details, please contact:

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THANK YOU

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