INDIA'S BIGGEST TECHNOLOGY EXPO

33rd Convergence India Expo × 11th Smart Cities INDIA EXPO

Co-located Expos

Internet of Things India expo | EMBEDDEDTECH INDIA EXPO | MOBILE INDIA EXPO | FINTECH INDIA EXPO | FUTURE CITIES INDIA EXPO

AI BHARAT EXPO | DIGITAL GAMING INDIA EXPO | STARTUP HUB EXPO | Smart Mobility India Expo

# DIGITAL ADVERTISING OPPORTUNITIES

**23-25 MARCH 2026**

BHARAT MANDAPAM, NEW DELHI

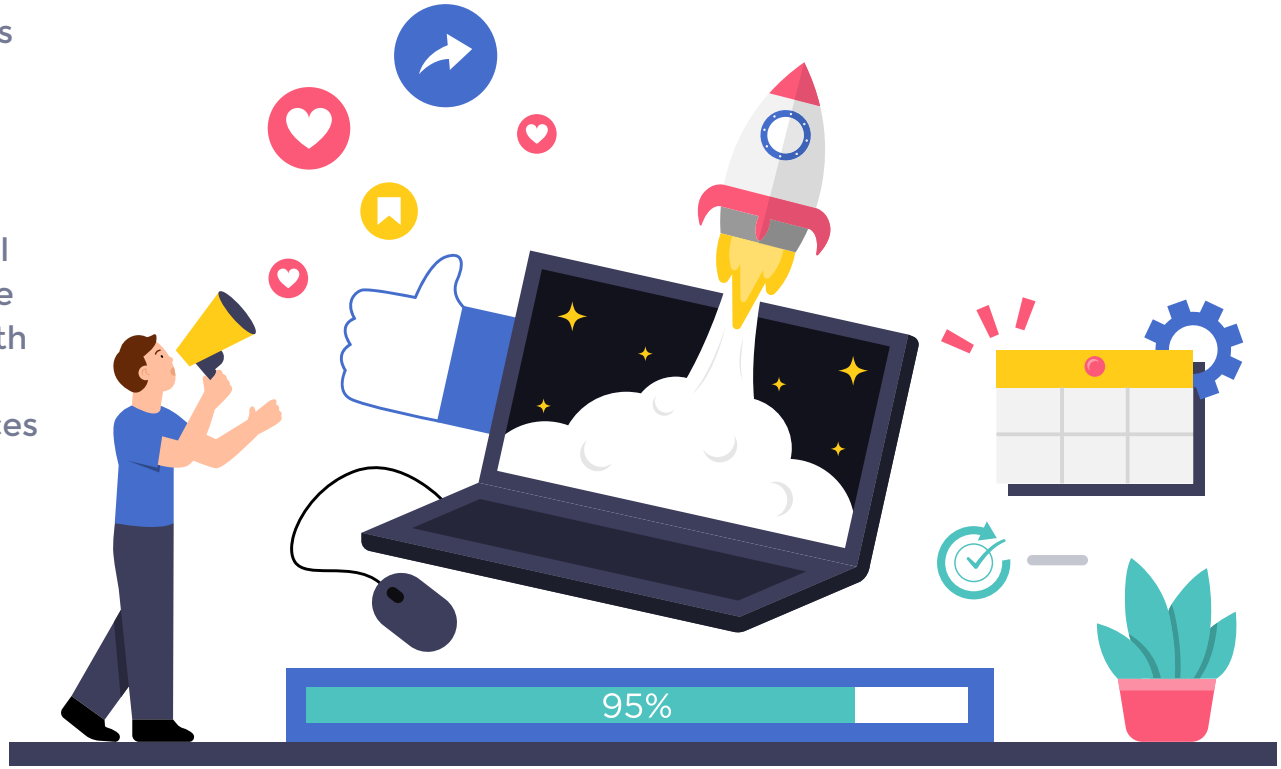
# TAILOR-MADE

## DIGITAL MARKETING SOLUTIONS

A

### WHO ARE WE?

Our marketing experts offer your brand an opportunity to reach a vast audience guaranteeing a successful and fruitful expo participation. We support your brand with impactful packaged digital marketing services so you can maximize your presence at the expo and ensure a decent ROI.




B

### WHY USE OUR SERVICES?

Your investment will be elevated if you combine your own promotion with the marketing we do as the organizers. While our marketing efforts draw industry-specific audiences to the event, promotional activities via your brand confirm attendance at your stall.

# WHAT WE DO

**CREATE BUZZ AND BUILD ANTICIPATION**

**STRATEGIC NETWORKING TO RESONATE WITH YOUR TARGET AUDIENCE**

**BOOST BRAND VISIBILITY**

**ENSURES QUALIFIED NETWORKING AT-EVENT**

# DIGITAL OUTREACH

## MAXIMIZING VISIBILITY THROUGH TARGETED ONLINE PRESENCE

**104.5%**
**SURGE IN DIGITAL REACH**

**SOCIAL MEDIA REACH ACROSS PLATFORMS**
**73.7M**

**1.12M**
**WEBSITE VISITORS**

**12.14M**
**VIDEO VIEWS**

**DIGITAL ADVERETISEMENT**
**108.3M**
**IMPRESSIONS**

**COMMUNITY OF**
**303K+**
**FOLLOWERS ACROSS ALL PLATFORMS**

**WATCH NOW**

**Statistics reflect cumulative data from all digital channels for the 2024–2025 edition*

# DELIVERABLES

- Customized static posts with brand logo presence across Convergence India platforms (Instagram, Facebook, LinkedIn and X-Twitter)
- 1 Banner on event website hyperlinked to brand's website
- 1 Promotional video on Exhibitions India Group's official Youtube Channel

- 1 Promotional/ corporate video on the digital LED wall onsite
- E-mailer campaign to relevant industry database
- Whatsapp marketing campaign inviting industry relevant visitors to visit the brand's booth

**All creative collaterals to be shared by the brand*

# PACKAGE INCLUSIONS

**30 sec promo AV**
Onsite digital wall

**35,000** Nos.

**20,000** Views

05 Posts

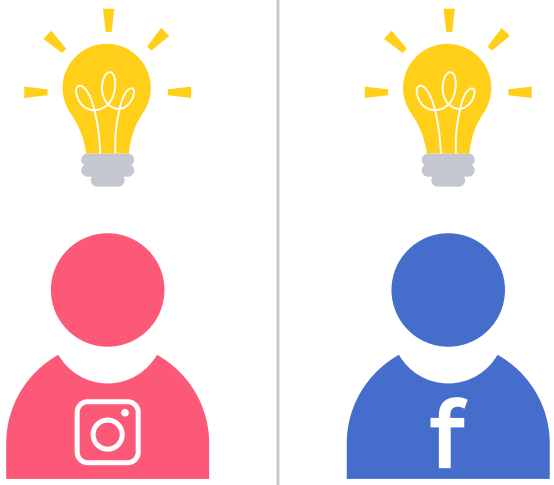
**Web Banners**

**Electronic Direct Mailers**
**100,000** Nos.

05 Posts

05 Posts

05 Posts



**₹2,80,000 / USD 5,600** + GST

For more details, please contact:

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# THANK YOU

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