



# 9<sup>th</sup> Smart Cities

### **17-19 JANUARY 2024** BHARAT MANDAPAM, PRAGATI MAIDAN, NEW DELHI

INDIA'S LARGEST TECH&INFRAEXPO

Organisers





# POST SHOW REPORT





For the past three decades, the expo has been at the forefront of India's digital revolution – showcasing India's emerging role as a leader in technology and a force for good in the world. The expo serves to amplify opportunities and provide a platform to engage with leaders from government and industry to chart a course for the future.

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MARUTI SUZUK

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©©) 48,640 VISITORS







### A HUB FOR FUTURE TECHNOLOGIES AND EVERYTHING THAT'S SMART & SUSTAINABLE









### WATCH NOW

### **Quotes of the HON'BLE PRIME MINISTER for**





- We are transforming governance, making it more transparent, accountable, accessible and participative. We are using technology to impart scale and speed to development.
- Our demographic dividend is our strength. The youth have what it takes to engage with the latest technology and master it.
- When you think of the exponential speed and scale of expansion of social media or a service, you have to believe that it is equally possible to rapidly transform the lives of those who have long stood on the margins of hope.



NARENDRA MODI Hon'ble Prime Minister of India

- We have launched an aggressive expansion of the National Optical Fibre Network that will take broadband to our 600,000 villages. We will connect all schools and colleges with broadband. Building I-ways are as important as highways.
- There was a time when urbanisation was considered as a problem but I think urbanisation must be considered as an opportunity. Soon cities would emerge, not on the basis of water bodies or highways, but on the basis of optical fibre network.
- Our cities are the driving force of our economy. We are making the city a hub of a vibrant economy. Our efforts should be to keep our cities clean as well as healthy.
- Most of the cities in our country are traditional cities and have developed in a traditional way. In this era of modernization, the antiquity of these cities is equally important. We can learn a lot from every street, stone, moment and history of our ancient cities. We can learn how to advance our local art skills and products and make them the hallmark of the city!
- India is celebrating the Amrit Mahotsav of Independence. There should be public participation in the development of the city and we should give emphasis on it.
- 'Brand India' is being built out of 5-Ts talent, tradition, tourism, trade and technology.
- India has: Taste for technology. Trust in risk takers. Temperament for reform.
- Many tech innovations are among the biggest transformations of our era. Technology has emerged as a force multiplier in battling poverty. Digital solutions can show the way to solve global challenges like climate change. Our emphasis on making digital technology more inclusive is bringing a meaningful change in the lives of the poor. India's tech related efforts have also helped millions of Indians, particularly during the pandemic.
- From long lines to online... the last few years have witnessed effective usage of technology to boost 'Ease of Living.'
- > Technology means greater transparency.

### In India, technology is a force of equality and empowerment

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Technology means enhanced 'Ease of Living.' The numerous strides in technology in the last few years are powering India's growth.

- India has shown how to democratise technology. India has also shown how to give tech a human touch. In India, technology is a force of equality and empowerment.
- Technology brings transformation. Some of you may have heard that India is the world's number 1 in real-time digital payments.
- In India, technology is not an agent of exclusion. It is an agent of inclusion.
- We see urbanisation as an opportunity and we are committed to making our cities world class urban spaces that further 'Ease of Living.'
- Urbanisation is on the rise and we in India are fully prepared to ensure our cities have top quality infrastructure. Increase in the number of cities with metro connectivity over the last few years has been tremendous.
- India is on the move. Our economy is on the move. We are the world's fastest growing major economy. Our cities and towns are on the move. We are building 100 smart cities. Our infrastructure is on the move. We are speedily building roads, airports, rail lines & ports.
- Today, while India is building 100 smart cities across the country, it is also ensuring rapid progress in over 100 aspirational districts. Today, while India has become a net exporter of electricity, it has also ensured that crores of households get electricity.

# THE MOST POWERFUL

# GAIN AN INSIGHT INTO THE MINDS OF THE CHANGEMAKERS WHO ARE SHAPING THE FUTURE

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# LEADERS

## TAKE CENTER STAGE



# INDIA'S LARGEST TECH & INFRA EXPO IS MAKING WAVES...





**WEBSITE VISITORS** 

SOCIAL MEDIA REACH ACROSS PLATFORMS









### **VIDEO VIEWS**



### 470 MEDIA ARTICLES WITH



### **IMPRESSIONS**

### FROM OUTDOOR HOARDINGS TO NEWSPAPERS & TV ADS, WE PAINTED THE TOWN RED. AND YELLOW, AND PINK, AND BL \_UE...

# MEGA PROMOTION MEGA REACH

#SC12024

IA'S LARGEST TECH & INFRA EXPO

Cnvergence

7 - 19

SINGHIER



# 200 PRINT ADS WITH A REACH OF 50000



# DIGITAL AD REACH











#### WHAT'S NEW









My warmest regards to all the participants. This is India's time! As we develop into a developed & prosperous nation; as 140 crore Indians work with the spirit and energy of a new India; an India powered by its women and its youth – full of hope and aspiration for the future; as we adopt future technologies so seamlessly – in governance, in manufacturing, in our dayto-day lives – this is the sunrise sector. All of you will be the participants of this bright & prosperous future..

#### **PIYUSH GOEL**

Union Minister, Ministry of Commerce & Industry Government of India















LT. GEN GURMIT SINGH, PVSM, UYSM, AVSM, VSM (Retd.) Hon'ble Governor, Govt. of Uttarakhand







# Smart Cities

### CO-LOCATED EXPOS













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SMART

ICT













SMART MOBILITY



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WHAT'S NEW









#### 28 COUNTRIES REPRESENTED



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India and Russia have a 75-year history of a great partnership – economic, scientific, technological and a cultural corporation characterized as a privileged strategic partnership. We can say, without a doubt, that the most promising areas for our corporation include IT, the digital economy, as well the smart and safe cities program.

#### SERGEY CHEREMIN

Minister of the Government of Moscow, Head of Dept. for External Economic and International Relations of Moscow





# ACCELERATING THE MOST DYNAMIC STARTUP ECOSYSTEM IN THE WORLD

# STAR JP HUB

The Startup Hub introduces Indian founders & innovators with incubators, VCs, ecosystem enablers and tech leaders from around the globe – fostering lucrative investment and growth opportunities.

#### Key Highlights:

- Supported by Invest India & Startup India
- In collaboration with the Department of Science & Technology, Govt of India; Kerala Startup Mission; StartUp Uttarakhand, Startup Odhisa, IIT Patna, Software Technology Parks of India & Data Security Council of India (DSCI), 268 Startups showcased their vision of the future – with solutions ranging from Smart ICT, IoT, AI, Fintech, Telecom, IT & Green Energy
- High Powered Conference Sessions
- 100 entries received for the Pitch Competition, sponsored by Dubai World Trade Centre (DWTC) & Exhibitions India Group (EIG)
- Startup–Investor Meet saw over 130 investors engage in 260 one-on-one meetings.











# 95%

ESTABLISHED USEFUL BUSINESS CONTACTS

# 96%

EXPECT ORDERS AS A RESULT OF EXHIBITING







PLAN TO EXHIBIT AT THE 2025 EDITION

# 94%

INDICATED THAT THE VISITOR QUALITY WAS GOOD OR EXCELLENT













# India Expo



**EMBASSIES & TRADE** 

COUNCILS



CARRIER, MOBILE **OPERATOR, ISPS** 



SPACE & SATELLITE INDUSTRY

((\_\_\_))

BROADCASTING.

**DIGITAL MEDIA &** 

ENTERTAINMENT



MOBILE HANDSET & ACCESSORIES

DISTRIBUTORS

CABLE

**OPERATORS** 

**MSOS** 



MANUFACTURING







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GOVERNMENT & PSUS



AUTOMOTIVE



GOVERNMENT, PSUS	SMART CITIES, MUNICIPAL CORPORATIONS	EMBASSIES, TRADE COUNCILS	BUILDING CONSTRUCTION, ARCHITECTS	DEFENCE, DRONE, AEROSPACE	AUTOMOBILE, LOGISTICS, WAREHOUSING	MANUFACTURERS, CORPORATES
IOT, ICT, SYSTEM INTEGRATORS	WATER & SOLAR EPC CONSULTANTS	OIL, GAS & CHEMICALS	FACILITY MANAGEMENT, MANPOWER	NGO'S, MISSIONS	BANKING, FINANCE	DISTRIBUTION UTILITIES



# INDUSTRY



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From engaging discussions to impactful networking opportunities, the expo provided a platform for meaningful connections. It was an excellent opportunity to grow personally and professionally & we got the exposure needed to pivot the brand towards success. We are grateful for the chance to connect with everyone here.

JENICE D'SOUZA Marketing Specialist, Ubiquiti



GX Group is proud of its successful participation. It allowed us to showcase our latest advancements in Wi-Fi 6, 5G & next-generation fiber Internet.

#### SHIVANI PANDEY

Manager-Global Sales, GX Group







Convergence India is an ideal platform to display our innovations and explore other newer technologies.

ANILRAJ THULASIDAS Director, Systrome Networks



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The event served as a dynamic hub for digital tech and innovation, attracting industry players eager to explore the latest advancements in IoT. We engaged in fruitful discussions with partners, exhibitors and other attendees, exchanging ideas and exploring opportunities for collaboration and growth.

MUSTAFA MURAD COO, Gulfsat



The event provided an excellent opportunity to showcase our innovations and delve into emerging technology. The event exceeded our expectation with remarkable turnout, which generated numerous inquiries.

#### **RAGHUNATH T N**

Sr. General Manager, SFO Technologies





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A well-organized event that witnessed attendance from key brands, government, & stakeholders from relevant industries. The event had thought provoking discussions and served as a great platform to understand & showcase disruptive technologies. Renowned leaders from the industry touched upon topical issues, which helped attendees know more about the latest technology trends and how fintech's can build sustainable businesses.

AKANKSHA JAIN Head PR & Corporate Communications, BharatPe



### <u>[</u>]

The Convergence India & Mobile India expo is a revolutionary platform for new dealer connections and to expand business networking. We received a lot of enquiries from the targeted visitors, as the footfall was unexpectedly amazing.

ATUL GUPTA Managing Director, Lapcare

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This is our second participation at the expo. The response has been great. We received several smart city representatives and consultants at our booth and got good exposure by visiting other participants as well. Several good leads were generated, and the overall experience was wonderful.

#### SOURABH SHARMA

Sr. Manager, Astral Limited





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We got the chance to connect with the various smart city representatives, with whom we found good traction. They are upgrading our cities in line with the government of India's vision, and the expo has proven itself to be a very good platform for suppliers like us to interact with the Smart City management.

ANSHUL SAXENA President & CEO, Baxy





This is a very good initiative, because it brings different players together – from EVs to app developers to energy technology companies. There were participants who were doing unique work and innovating in favour of Smart Cities and in clean technologies.

VAMSI KRISHNA M MD & Founder, Kosher Climate



The perfect place to connect with learned delegates from different continents. It was impressive & informative!

JASPREET SINGH DHANJAL CTO, Nelito Systems





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This is our first time at the expo, and it's been quite an experience! One of the biggest learnings has been the technologies that are being used in Smart City development, many of which we're already implementing.

VAIBHAV MITTAL VP, Reliance Met City

# AWARD

The Smart Cities & Fintech India Innovation Awards recognise the work done to 'Build a Digital & Smart India'

### Next-Generation Automatic Fare Collection

Soultion for Urban Mobi

### SMART CITIES INDIA AWARDS

- Best City Governance Initiative Award Belagavi Smart City Limited
- Best Cultural Innovations Award Ujjain Smart City Limited
- Best Social Aspect Project Award Belagavi Smart City Limited
- Innovation & Technology Implementation Award Nashik Smart City Limited
- Smart Building & Infrastructure Award Aizawl Smart City Limited
- Smart Mobility Award
   Srinagar Smart City Limited
- Smart Sanitation Solution Award Ujjain Smart City Limited
- Smart Urban Environment Award Mod Foundation
- Best Green Building Infrastructure Award Ranchi Smart City Corp. Limited

- Best Heritage & Historic Architecture and Landmarks Preservation Award Kanpur Smart City Limited
- Best Retrofit Green Spaces Award
   Ludhiana Smart City Limited
- Greenfield Smart and Sustainable Industrial Cities Award National Industrial Corridor Development Corp. Ltd.
- Best Solid Waste Management Practice Award Chandigarh Smart City Limited
- Innnovation in Real Estate Award
   New Town Kolkata Green Smart City Corp. Ltd.
- Best City Leader of the Year Award Athar Aamir Khan (IAS), CEO, Srinagar Smart City
- Best Smart City of the Year Award
  Indore Smart City
- Smart Advance Technology Adoption Award Pimpri Chinchwad Smart City Development Corp. Ltd.

### FINTECH INDIA Innovation Awards

- Best Customer Experience Solution Datamatics Global Services Limited
- Best FinTech Company of the Year VeriSmart.ai
- Best Fintech Leader Vijay Shekhar Sharma, MD, Paytm
- Best FinTech Startup
   Slice
- Best Use of Al in FinTech InvincibleMeta.ai
- Best Use of Blockchain in FinTech National Securities Depository Ltd

- Best Digital Lending Solution BharatPe
- FinTech for Financial Inclusion (Tie) Whrrl & One97 Communications Limited
- FinTech Product of the Year Airtel Payments Bank (Face Authentication based KYC)

#### SPECIAL STARTUP HUB AWARD

Kerala Startup Mission for Excellence in Creating a Vibrant Startup Ecosystem





















KUNAL KUMAR, Joint Secretary & Mission Director Smart Cities Mission, MoHUA





#### THANK YOU PARTNERS



### THANK YOU PARTNERS **MEDIA** ACE Auto Vilmes 99 ELECTRONICS WORLD 99 ELECTRICAL WORLD Outreach CHP COLO Blockchain Council BITCOIN NEWS BITCOINIST BISinfotech CONSTRUCTION ARCHITECTURE UPDATE Published by for Fame Media Group CoinPedia CoinGape EDGE electronics maker Selectronics media energetica EPR E-VEHICLE INFO EVMECHANICA FINANCE Financial IT WATCH GOIN Game Bavelopers FOUNDERS LEADERS StartupNews J timestech Trade**Fair**Times WATER SUPPORTING ASSOCIATIONS All hefe Association of Industries ᆁᄾᄃᆝ 🚾 🖉 dlai 🖉 📰 🐑 🏹 ⋿ 🛛 🕬 🚮 🚳 🚮 🐼 CEA OLESA IPCA AND TALL OF AND A TAIL WITH AND A TEMA TAIL WITH COMMUNICATIONS COMMUNICATIONS TODAY

# INDIA'S LARGEST TECH & INFRA EXPO 32<sup>nd</sup> India Expo

# 9-21 MARCH 2025

BHARAT MANDAPAM, PRAGATI MAIDAN, NEW DELHI

### BOOK YOUR SPACE

SHELL SCHEME ₹14,000 **US\$ 370** 

SIZE Minimum 9 sqm



10<sup>th</sup> Smart Cities

**Raw Space** Power supply will be chargeable | GST as applicable



www.ConvergenceIndia.org | www.SmartCitiesIndia.com